

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE	\$101.60
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE	\$184.00
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$457.38
TINSLEY ADVERTISING	DEC06 PROMO ADV	\$236,822.52
TINSLEY ADVERTISING	GEN ARTS	\$39,307.37
TINSLEY ADVERTISING	GEN FISHING	\$11,400.17
TINSLEY ADVERTISING	DIVE UMBRELLA	\$55,759.17
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$265,163.83
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$48,792.79
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$79,824.89
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$25,047.01
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$55,507.25
TINSLEY ADVERTISING	ADV FILM	\$624.94
TINSLEY ADVERTISING	ADV MEDIA	\$59,047.90
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$1,289.26
		<hr/> \$879,330.08
<u>BRICKS & MORTAR PROJECTS</u>		
CITY OF MARATHON	COCOPLUM AMENITIES	\$66,310.00
CITY OF MARATHON	SOMBRERO COCOPLUM BEACH	\$8,667.00
FLORIDA KEYS LAND & SEA TRUST	PHASE 1A & 1B	\$31,280.00
KEY WEST BOTANICAL GARDENS	KWBG AVIARY PHASE 1	\$54,500.00
		<hr/> \$160,757.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEYWEST CHAMBER OF COMMERCE	DEC06	\$21,416.00
LOWER KEYS CHAMBER OF COMMERCE	DEC06	\$6,333.00
		<hr/> \$27,749.00
<u>EVENTS</u>		
DAVID M NAARRO	30TH ANNUAL LADIES TARPON	\$1,514.00
FLORIDA MEDIA	DEC06 AD NAUTICAL FLEA MARKET	\$2,300.00
FLORIDA TRAVEL	JANFEB07 AD BP NAUTICAL FLEA MARKET	\$375.00
GEMINI PRINTING	OCT06 FLKEYS BIRDING & WILDLIFE	\$350.00
ISLAMORADA SPRING BONEFISH	ISLA ALLTACKLE BONEFISH	\$600.00
JULIE MCENROE	CIVIL WAR HERITAGE FEST	\$894.75
KEY WEST'S FINEST, INC	MEL FISHER SILVER	\$3,200.00
MIAMI NEW TIMES	NOV06 AD BP WINTERFEST	\$944.00
OUTDOOR FLORIDA	DEC06 AD NAUTICAL FLEA MARKET	\$155.00
REDBONE INC	06 SLAM TOURNAMENT	\$3,916.39
REDBONE INC	06 LPI GRAND SLAM	\$1,942.59
RICHARD PETTY DRIVING	NOV06 NASCAR FANFEST	\$1,500.00
SPORTS MARKETING CONSULTING	NOV06 NASCAR FANFEST	\$4,000.00
SOLARES HILL DESIGN GROUP	FLKEYS BIRDING AND WILDLIFE FEST	\$65.00
TAMMIE GURGIOLO	NOV06 ENTRY DON GURGIOLO	\$600.00
TAMMIE GURGIOLO	NOV06 BROC/APP SAILFISH CHALL	\$600.00
VOX COMMUNICATIONS	PIRATES IN PARADISE	\$238.75
WILLOW MARKETING MANAGEMENT	NOV06 NASCAR FANFEST	\$2,734.00
		<hr/> \$25,929.48
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BARACK PENSIONS	PLANYR 2006	\$1,310.00
C.B. SCHMIT REAL ESTATE	DEC06 RENT	\$7,874.95
C.B. SCHMIT REAL ESTATE	2006-48%M.C. TAX	\$7,729.64
COMPUTER OFFICE SOLUTIONS	DEC06 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	NOV06 JANITOR FEE 1201 WHITE	\$345.00
EVANS ENVIRONMENTAL	HIGGS BEACH	\$7,612.31
KEY WEST AWARDS	PLAQUE MAYOR DIGENNARO	\$18.00
MANLEY deBOER LUMBER	84340 WO5360K26B, W02419K26	\$357.28
MONROE ASSOCIATION OF RETARDED CITIZENS	OCT/NOV06 HH BEACH	\$3,000.00
MONROE CONCRETE PRODUCTION	TKT 66496 8" BLOCKS	\$163.44

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2006

OFFICE DEPOT	MISC OFFICE SUPPLIES	\$589.09
PAIR-A-DICE UNDER PRESS	OCT06 REPMINT 1201 WHITE	\$192.66
RITA BUCKNER BROWN	USB FLASH DRIVE DATA CARD	\$21.49
SHERWIN WILLIAMS	JW1218B 212331821	\$53.24
SOFTWARE HOUSE INTERNATIONAL	ACROBAT 8W PROFESSIONAL	\$224.73
STAPLES INC	MISC OFFICE SUPPLIES	\$360.44
STRUNK ACE HARDWARE	84340 WO2419K26	\$18.45
TOTAL TEMPERATURE CONTROL	DEC06 A/C MAINT 1201 WHITE	\$99.95
XEROX CORPORATION	NOV06 WORKCENTER COPIER	\$421.41
XEROX CORPORATION	NOV06 WORKCTR FAX, FAX LINE	\$71.55
ZENITH INSURANCE CORPORATION	DEC06 Z8320258130	\$469.00
		<hr/> \$30,954.63

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	DEC06/JAN07	\$74,107.68
		<hr/> \$74,107.68

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	PROMO, TRVL, EXPENSES	\$29,791.68
		<hr/> \$29,791.68

SALES & MARKETING

AGILE TRADE SHOW FURNISHINGS	JAN07 NYC AGILE TRADE SHOW	\$471.43
ASSOC FILM COMMISSION	MEMBERSHIP 2007 RITA BROWN	\$750.00
AMEUROP PHONE ASSIST	NOV06 MULTILINGUAL ASST.	\$1,500.00
CELLET TRAVEL SERVICES	OCT/NOV06 FEES	\$11,333.32
COMMUNITY MARKETING	SHIPPING INTERNATIONAL GAY TOUR	\$24.00
DANIEL CHU	NOV06 RBROWN COMPUTER	\$75.00
EXPOEASE INC.	NOV06 BOOTH 001566DEMA	\$60.00
FLORIDA KEYS.COM	DEC06 WEBCAMS	\$2,916.00
KERMIT INC.	DEC06 PIE STICK PROMO	\$150.00
METROPOLITAN EXPOSITION	NOV06 BOOTH 356 GAYLIFEEXPOSITION	\$1,124.26
MONROE COUNCIL OF THE ARTS	OCT/NOV06 ADMIN FEE	\$7,083.34
OMNI FLORAL	DEC06 BOOTH 8062 NYCTRavel EXPO	\$195.07
PORT PARTIES LTD	BOOTH 8062 NYC TRAVEL EXPO	\$212.90
PRANGE & OHEARN	OCT/NOV06 FEES	\$7,812.50
QUESTRA MEDIA GROUP	JUN07 LAS VEGAS TRAVEL EXPO	\$8,550.00
SMITH TRAVEL RESEARCH	OCT06 SURVEY FEE	\$575.00
THE DESTINATION MARKET	INBOUND DESTINATION	\$425.00
TTRA TRAVEL & TOURISM	2007 MEMBERSHIP J BENNETT	\$320.00
UNICOM, LLC	NOV07 ATE EXP NYC2007	\$2,500.00
VISIT FLORIDA	2007 VISIT BELGIUM	\$1,190.00
VISIT FLORIDA	DEC 06 TAMPA FT MEYERS	\$300.00
		<hr/> \$47,567.82

TELEPHONE & UTILITIES

BELLSOUTH	2941936NOV06	\$249.18
BELLSOUTH	2213609NOV06	\$54.44
BELLSOUTH	2942901NOV06	\$993.07
BELLSOUTH	2950918OCT/NOV/DEC06	\$449.85
BELLSOUTH LONG DISTANCE	2961552LD OCT06	\$920.43
CINGULAR WIRELESS	5090402NOV06	\$41.78
FEDERAL EXPRESS CORP	NOV06 SHIPPING	\$1,568.71
FLORIDA KEYS ELECTIC	DEC06 HH PARK	\$491.75
FKAA	938 WH DEC06	\$958.67
FKAA	HH PARK OCEAN NOV06	\$3,869.94
FKAA	NOV06 TDC 1201 WHT ST	\$34.57
MC MUNICIPAL SERVICE DISTRICT	HIGGS BEACH W02208	\$1,202.44
KEYS ENERGY SERVICES	DEC06 TDC 1201 WHT ST	\$309.68
KEYS ENERGY SERVICES	DEC06 R. LTHSE	\$586.32
KEYS ENERGY SERVICES	DEC06 W MARTELLO	\$336.03
KEYS ENERGY SERVICES	DEC06 HIGGS BEACH	\$223.70
KEYS SANITARY SERVICES	DEC06 HH PARK	\$900.68
WASTE MANAGEMENT	DEC06 HIGGS BCH	\$2,999.22
		<hr/> \$16,190.46

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2006

TRAVEL

HAROLD WHEELER	DEC06 LODGING ASSN. MTG.	\$25.00
HAROLD WHEELER	DEC06 VISITFL SANDESTIN	\$437.29
HAROLD WHEELER	NOV06 MTG. TAMPA, KEY LARGO	\$623.40
A. JACK MEIER JR	DEC06 TVL FT LAUDERDALE	\$614.02
A. JACK MEIER JR	DEC06 LUNCHEON VACTIONERS	\$588.75
KEY WEST TRAVEL/CONDO	WHEELER DEC06 FT WHALTON	\$435.20
KEY WEST TRAVEL/CONDO	WHEELER NOV06 TAMPA	\$417.60
STACEY MITCHELL	NOV06 SITE INSPECTION	\$89.89
STEVE K. SMITH	NOV06 NYC GAYLESBIAN FEST	\$2,381.47
STEVE K. SMITH	NOV06 VISITFL TAMPA	\$821.13
SABINE M PONS-CHILTON	DEC06 SALESMKTING, FLY AWAYTOURS NORWAY	\$204.93
SUSANNE TORTU	FNL DEMA ORLANDO	\$406.51
TODD FIRM	DEC06 TDC MTG	\$89.89
YVES VRIELYNCK	DEC06 KEYLARGO KEYWEST SALES MTG.	\$89.89
YVES VRIELYNCK	ADVJAN07 HOLLAND	\$2,587.86
		<hr/>
		\$9,812.83

TOTAL \$1,302,190.66